



Regina

Queen City of the Plains
SASKATCHEWAN



CAPITAL OF SASKATCHEWAN

Published by the
REGINA BOARD OF TRADE

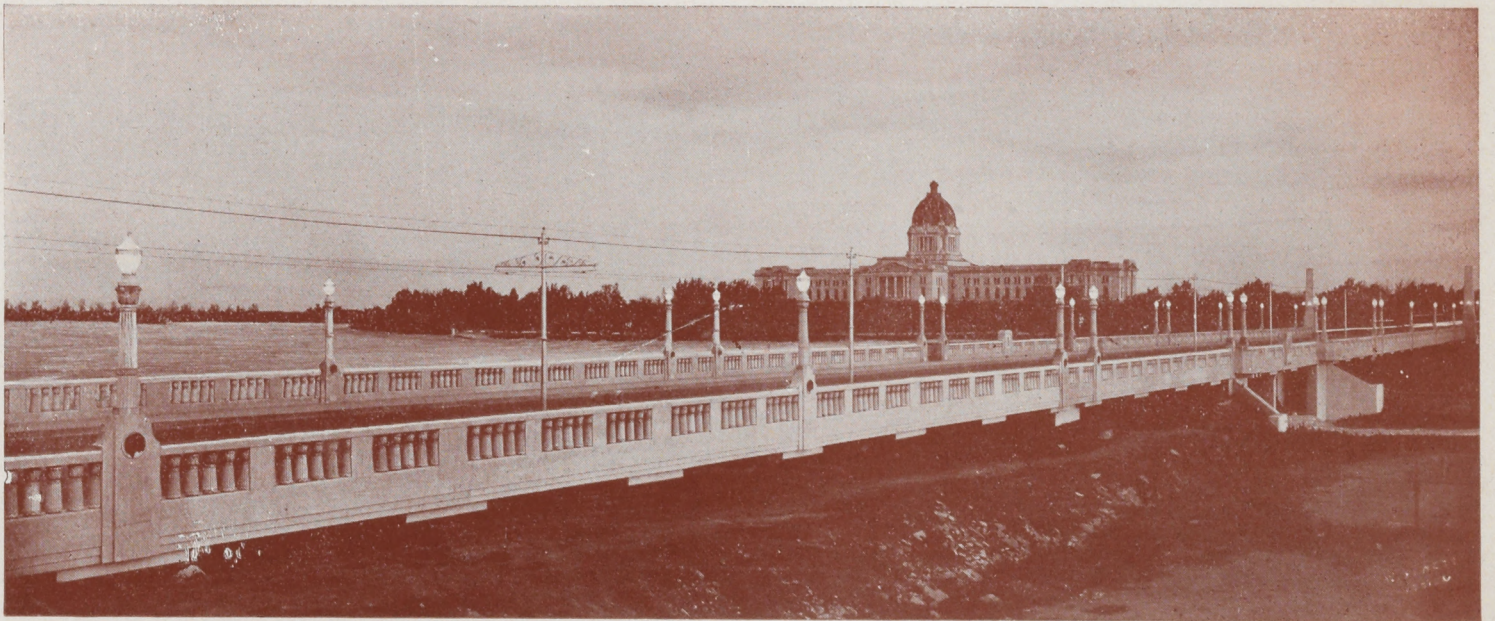


Regina celebrates V-E Day, May 8th, 1945

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The stately Legislative Buildings amid their exquisite surroundings at Regina, the capital of Saskatchewan.





Encamped in Saskatchewan's Northland on the shores of Lake Waskesiu.

FROM REGINA one can conveniently visit many lovely provincial parks for golf, swimming, boating, and fishing. Lovely unspoiled Lakes Waskesiu and Montreal in our northland are just a day's drive away. Excellent, reasonably priced accommodation is available at all lakes and parks.

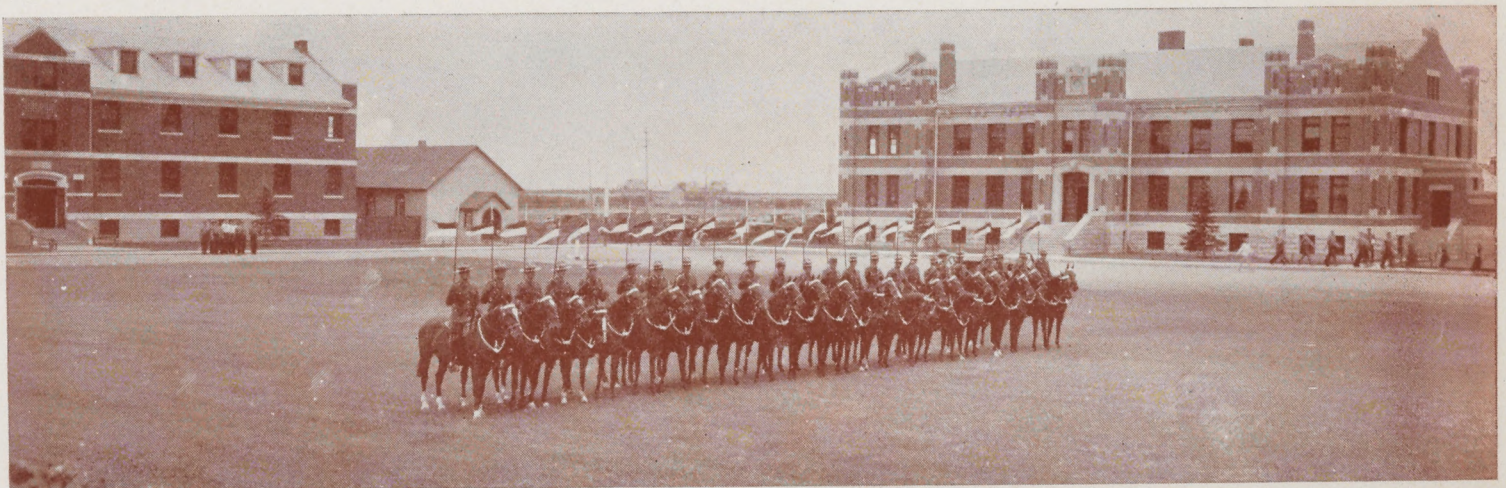
REGINA TOURIST CAMP situated near the shores of Wascana Lake is shown below. It is operated by the city's Park Department. Tourists are invited to call upon the Board of Trade and the Saskatchewan Motor Club for information.





Mounted Police Riding at their Barracks in Regina

REGINA — the traditional “Home of the Mounties”. Established in 1883, the barracks are training headquarters for the entire Dominion. See for yourself, the home of the Scarlet Riders of the Plains. Visit the Museum depicting the colorful history of this Famous Force. Below the Mounted Police practice their spectacular Musical Ride on the barracks drill square. The little chapel in the background is a vital part of the history of the Force. Its lovely memorial windows are of outstanding beauty.





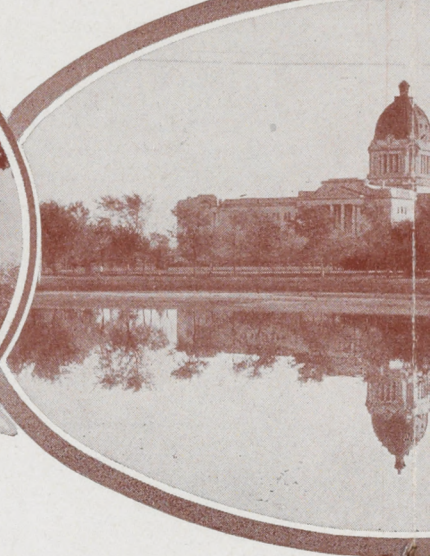
BEAUTIFUL VICTORIA PARK in downtown Regina. The city has other lovely spots such as Wascana and Rotary Parks, but Victoria Park is unique because of its nearness to the business district. The Dominion Government Building and the Hotel Saskatchewan are in the background. The park is bordered by numerous other public buildings. Below left is the former residence of the Lieutenant-Governor. It is now a rest home for veterans. On the right is one of Regina's private junior Colleges. A branch of the University, Regina College, is also located at Regina.





REGINA is the centre of a rich farming area. There is considerable mixed farming in the area but production of field crops predominates. Of these, high quality wheat is the main crop. The comparatively flat plains are admirably suited to mechanized farming. Scenes like that depicted below have been almost completely replaced by that shown above.





REGINA has had a comparatively short history. The first settlers pitched their tents on the treeless plain in 1882. Today a modern city of 60,000 stands on that spot. Pleasing parks and boulevards, spacious lawns, trim hedges and shady tree-lined streets decorate the former barren plain.

In this charming setting the people of Regina have built

their homes and erected imposing public buildings, strikingly suggestive of beauty and permanence. Hospitals, schools, libraries, theatres, churches, serve the varied needs of its people.

Regina was formerly a capital of the Northwest Territories.



Hotel Saskatchewan



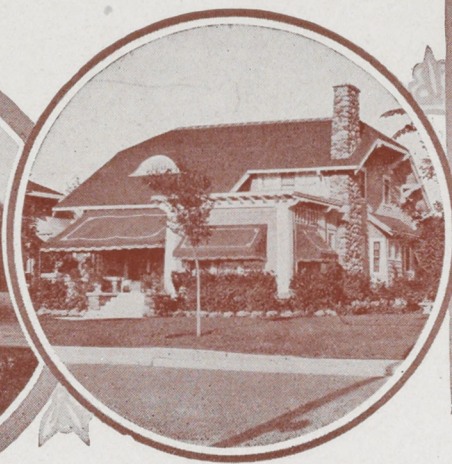
PARLIAMENT BUILDINGS



CENOT



Union Station, Regina, with adjoining offices of the telegraph, express and baggage departments of the Co

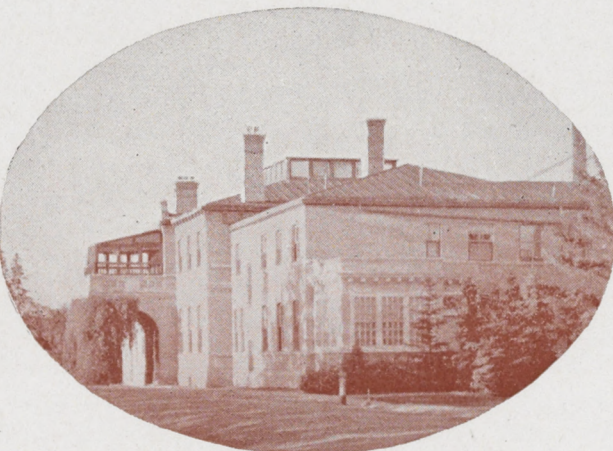


It became the capital of Saskatchewan when the province was formed in 1905. Several scenes in this folder indicate the grandeur of the Legislative Buildings and their setting. Both are worthy of much more than a casual visit.

Regina is also the leading commercial and financial city of the province. Branches of seven chartered banks are represented there as well as many other financial institutions. Brief mention is made elsewhere in this folder to distributing and manufacturing in the city. In both of these fields it is noted for the extent of its co-operative enterprises.



OTAPH



RESIDENCE, LIEUTENANT GOVERNOR



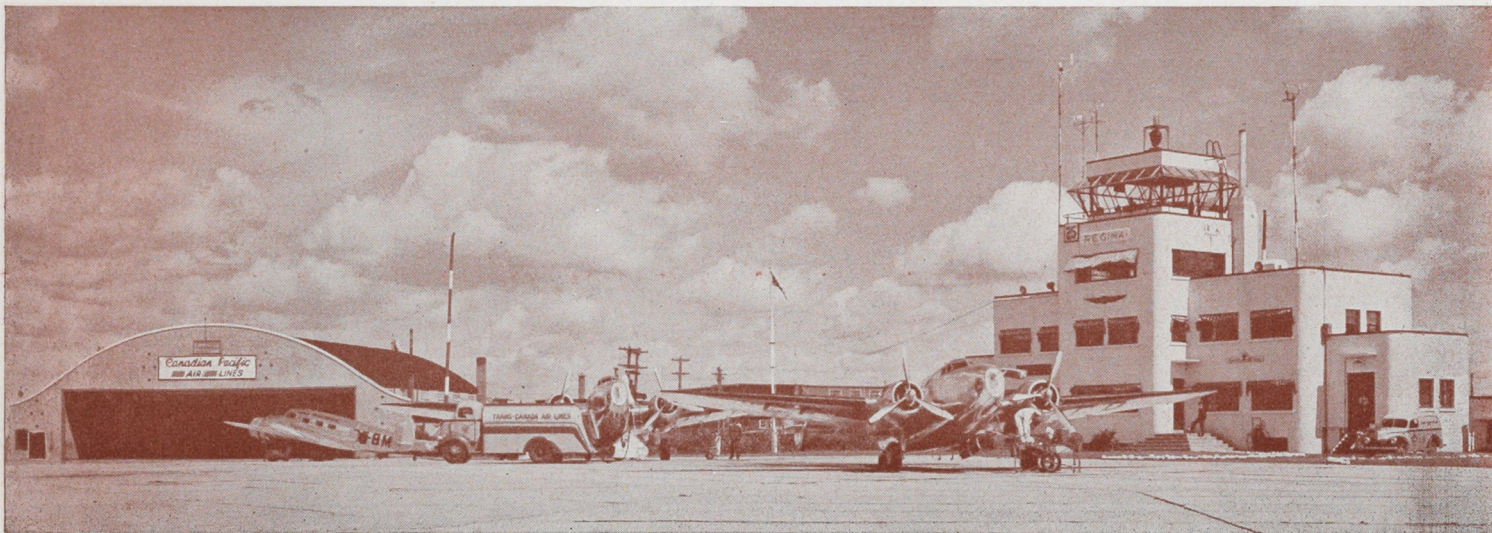
Pastoral scene near Regina



Canadian Pacific and Canadian National Railways. Regina is also served by Bus and Air Transport.



THIS IS A PORTION OF HAMILTON STREET, Regina, looking north from Twelfth Avenue. There are over five hundred and fifty retail stores in Regina. Annual sales are in the neighborhood of forty million dollars. Below is a view of the Regina airport showing the administration building with control tower. Regina is on both the T.C.A. transcontinental and C.P.A. north-south lines.





SCARTH STREET, REGINA, looking north from Twelfth Avenue. The same street centres the panorama below. Thousands of Regina citizens find employment in retail and service establishments. Annual retail payroll amounts to almost four million dollars. Modern stores display up-to-date merchandise of wide variety and high quality.





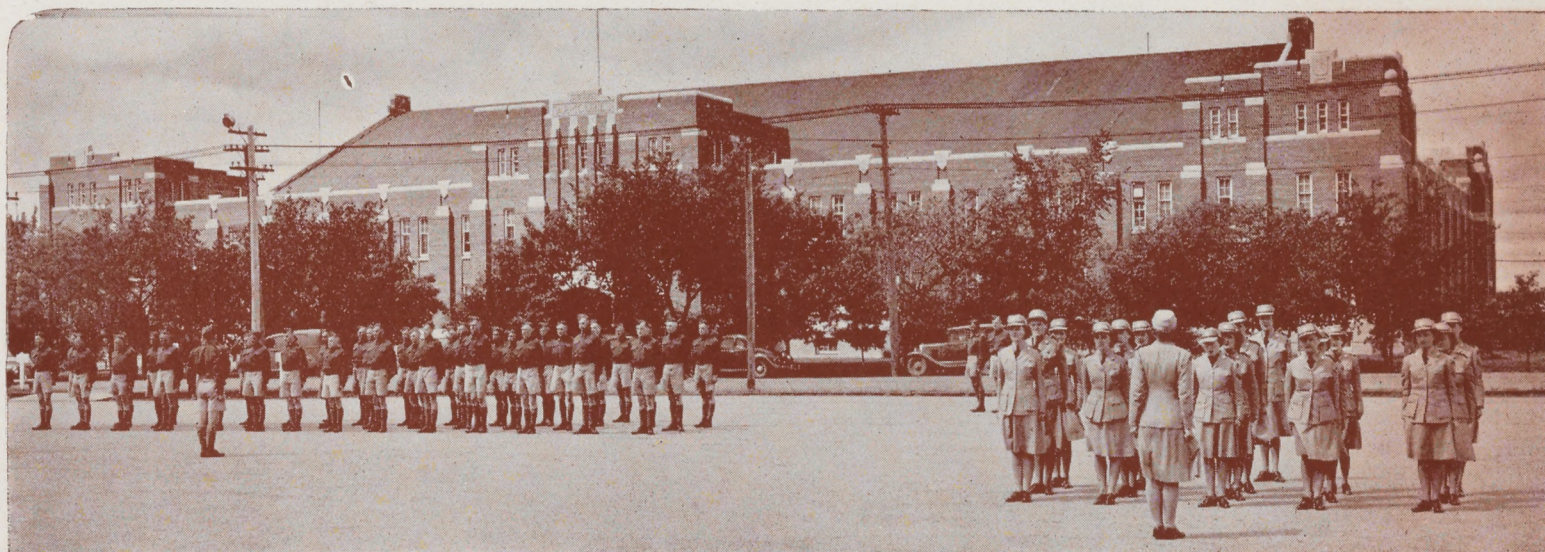
ELEVENTH AVENUE, REGINA, looking west from Broad Street. Many thousands come to Regina each year to attend the Exhibition which takes place at the end of July. Its myriad of exhibits, glamorous midway, dazzling stage attractions, and exciting horse racing combine education and fun for old and young. Confederation Building pictured below is one of a number of fine structures on the Fair Grounds.





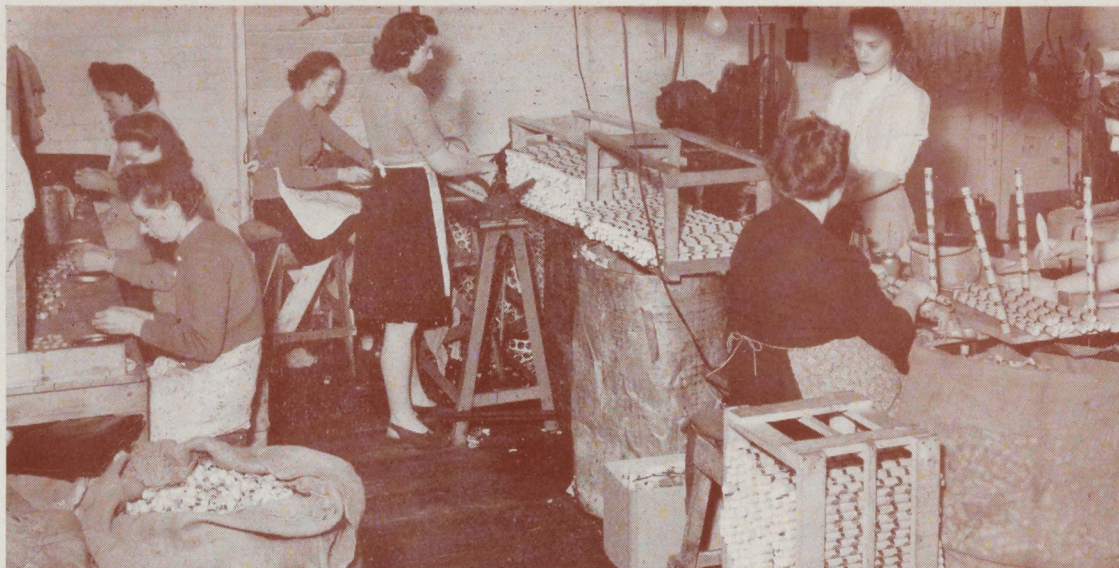
LOOKING NORTH ON BROAD STREET, REGINA, into the wholesale and industrial area. Wholesale business is in excess of 40 million dollars yearly.

THE ARMOURIES AND PARADE SQUARE of Military District No. 12 are shown below. Regina is also an important Naval and Air Training Centre.



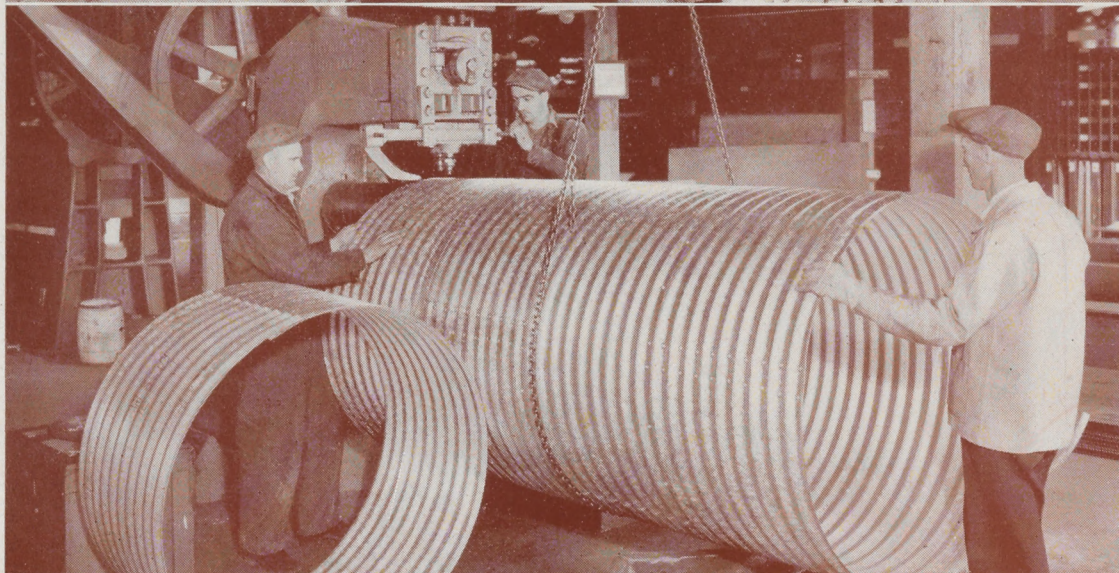
Fly Coils

Regina has over 100 industrial establishments, making chemical, petroleum, glass, stone, concrete products, brooms, upholstery, shoes, tents, etc.



Culverts

Regina's industrial production reaches 30 million dollars yearly, including machinery, sheet metal products, welding materials.



Boxes

Regina plants employ 3,000 persons. They produce springs, paints, varnishes, leather. Printing and publishing employ many.





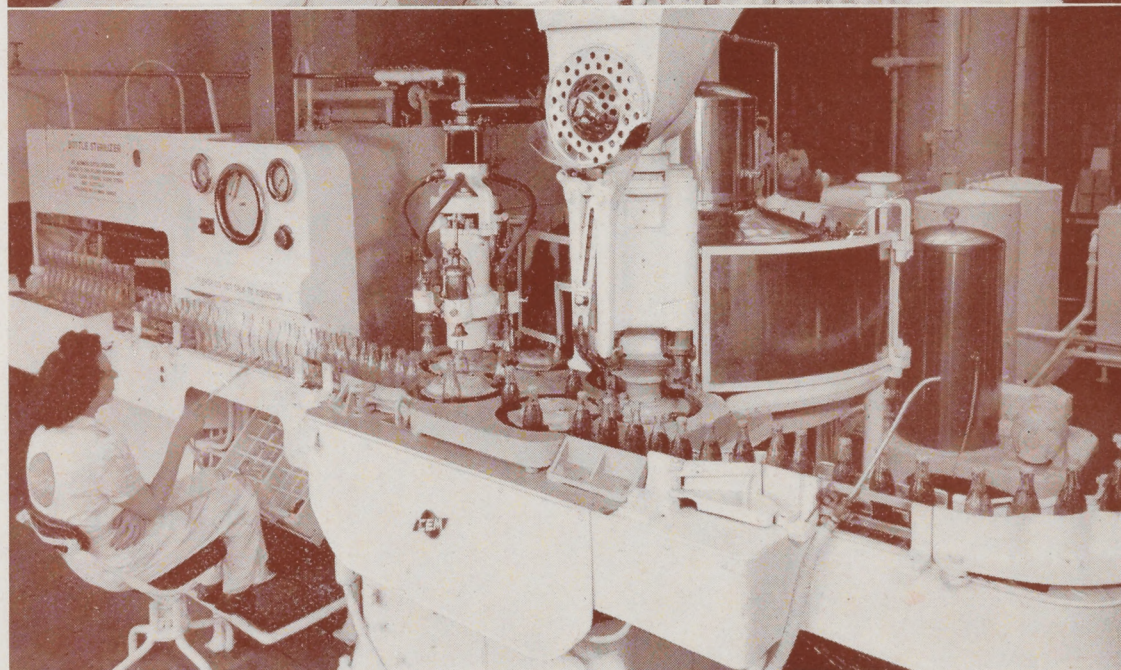
Butter

Regina factories represent an investment of 15 million dollars. Much of this is in bakeries and creameries.



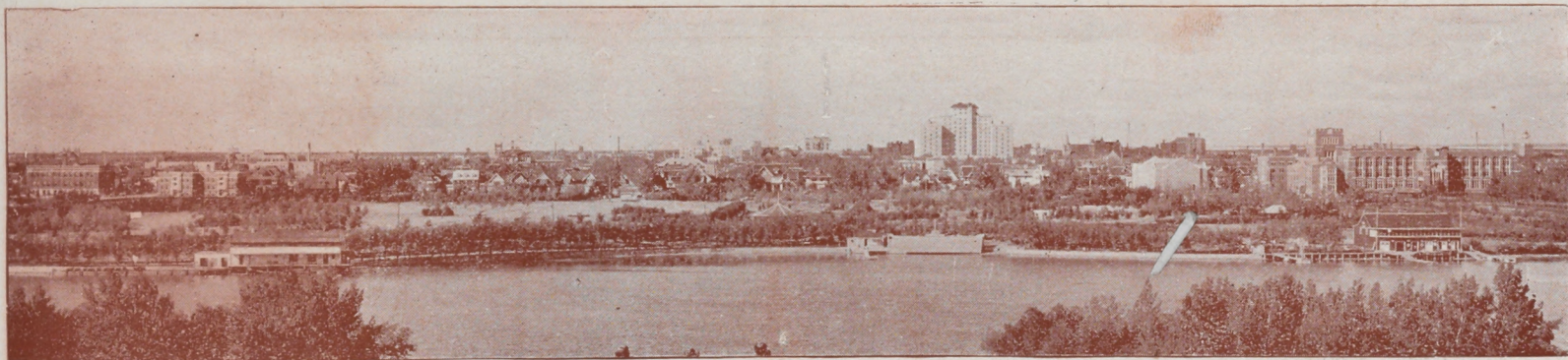
Bacon

Regina manufacturers have a 5 million dollar payroll. Much of this comes from packing house products.



Beverages

Regina firms do 25% of the provincial industrial volume, of which beverages are an important part.

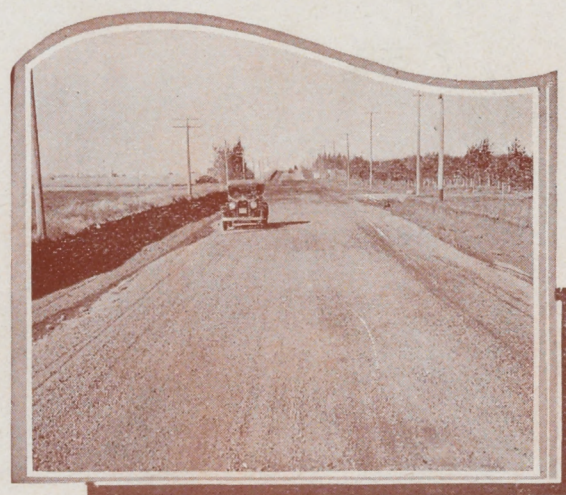


PANORAMA VIEW OF REGINA, showing Wascana Lake and Park, Boat Club, bathing beach, and educational institutions in the foreground. Regina is a city of many interests. All manner of sports are enjoyed. Colleges, schools, and churches are numerous. Music, art and dramatics are popular.



On Lake Wascana, Regina

REGINA is a city of 60,000 population. It has excellent accommodation. Convenient, modern hotels; excellent entertainment facilities have made Regina a popular convention centre. Stop over in Regina and enjoy the friendly welcome of western people.



Highway Leading Into Regina



REGINA IS THE LARGEST CITY within a radius of 400 miles. It offers excellent opportunities for shopping and recreation. A girl's fastball game is shown above. Swimming, sailing, canoeing, tennis, hardball, golf, bowling, fastball, shooting, football, hockey, curling, skating, may all be enjoyed in season.